



[www.kidswithfoodallergies.org](http://www.kidswithfoodallergies.org)

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## FACT SHEET

### Mission

Kids With Food Allergies (KFA) is a Bucks County, Pennsylvania-based national nonprofit charity dedicated to fostering optimal health, nutrition, and well-being of children with food allergies by providing education and a caring support community for their families and caregivers.

### Background

Founded in 2005, KFA helps children with food allergies and their families cope with dietary restrictions, lifestyle adjustments, fear and isolation through education, peer support, food/cooking assistance and outreach programs. KFA is one of the largest nonprofit organizations serving parents of food-allergic kids, offering a powerhouse of support resources to its more than 20,000 members.

KFA's interactive website, [www.kidswithfoodallergies.org](http://www.kidswithfoodallergies.org), hosts educational materials, active peer support forums; searchable databases for allergy-friendly recipes and food allergy support groups; news feeds; and much more. The organization also has several publications including a twice-monthly e-newsletter with additional education, news and support offerings.

### Growth

- 20,000 members and growing with approximately 500 new members joining monthly.
- More than 90% of members are from the U.S.; other members are from Canada (3%) and other countries. Members also include families of U.S. military forces living overseas.
- 40 volunteers including a six-member Board of Directors and a 13-member Medical Advisory Team. The Medical Advisory Team approves all educational content on the KFA Web site.
- The KFA website has 70,000 site visits monthly (30,000 unique visitors); more than 300 messages posted daily by members on its busy support forums; and more than 1,000 recipes in its allergy-friendly recipe database.

### Membership Profile

- Most of the organization's 20,000 members are English-speaking mothers of childbearing age with babies, toddlers and preschoolers.
- Eighty percent of members have no local support group.
- Members are savvy consumers with a key interest in learning about safe products and foods for their children.

### Benefits

- KFA does not raise money for research to find a future cure for food allergies. Instead, KFA focuses on creating better lives for children *today* by providing emotional and social support to families, education and food/cooking assistance.
- KFA's Online Community Manager is a social worker. Volunteers (whom are also parents of children with food allergies) staff KFA's peer support forums (message boards). Volunteers do not provide medical advice, as they are not medical professionals. However they do provide information and emotional support so parents can make more informed decisions, prepare safe meals, and advocate for their children's health and well-being.

**Creating Better Lives Today**

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